Heritage South
COMMUNITY CREDIT UNION

P.O. Box 1219
763 N. Main Street
Shelbyville, TN 37162
(931) 680-1400
heritagesouth.org

Donation Guidelines

At Heritage South Community Credit Union, we're proud to give back to the communities we serve in Middle Tennessee. We consider funding requests from nonprofits that focus on one or more of the following areas:

- Youth activities
- Community programs
- Disease or health programs
- Veterans/military initiatives
- Education and financial literacy
- Child welfare and family charities
- Law enforcement community initiatives

Heritage South Community Credit Union does not consider community sponsor and donation requests from:

- Religious groups
- For profit organizations
- Political or partisan organizations
- Travel ball or similar sports teams
- Organizations/events located outside of our field of membership
- Individuals, including those seeking funds for contests, pageants, trips, walks, relays, etc.

How to Apply

To be considered, all requests must be submitted using the official Heritage South Community Credit Union Community Sponsor and Donation Request Application. Applications must be received at least 30 days prior to the funding deadline. Completed applications should be sent to marketing@heritagesouth.org.

Making a Request

Due to the volume of requests, please allow up to 6 weeks to receive a response. Requests requiring urgent decisions will not be considered. A decision to decline a request does not reflect on the value or importance of the program. It simply means that the request does not align with our current giving priorities or available funding. All responses will be sent via email to the address listed on your application.

Questions regarding the application process should be directed to marketing@heritagesouth.org.

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SPONSOR AND DONATION REQUEST APPLICATION

REQUESTING ORGANIZATION

ORGANIZATION NAME:

ORGANIZATION TYPE: ___ Non-Profit (501(c)(3)? ___ Yes ___ No) ___ For Profit ___ School
___ Association/Club ___ Civic Organization ___ Foundation ___ Other:

OVERVIEW OF ORGANIZATION: (100 words, max. If your organization has a brochure, please attach.)

HAVE WE SPONSORED YOUR ORGANIZATION IN THE PAST? IF SO, WHEN?

POINT OF CONTACT

CONTACT NAME, TITLE:

PHONE NUMBER:	**EMAIL ADDRESS:**
MAILING ADDRESS:	**CITY, STATE, ZIP:**

Membership Status: ___ I am currently a member of the credit union
___ I am NOT currently a member of the credit union

SPONSORSHIP OPPORTUNITY

SPONSORSHIP TYPE: (Include any supportive details)
___ Organization/Group Support: ___ Special Event:

WHAT ARE YOU REQUESTING? ___ Check ___ Raffle/Auction Item ___ Other:

Amount/item/description of request:

HOW WILL THE REQUESTED DONATION BE USED? BE SPECIFIC.

LIST ALL ADVERTISING AND PROMOTIONAL OPPORTUNITIES:

WHO DO WE MAKE THE CHECK TO?

WHERE DO WE SEND THE CHECK?

DEADLINE FOR DONATION OR ITEM:

RECOGNITION

IS A LOGO REQUIRED? ___ Yes ___ No

Provide information on how Heritage South's name and/or logo will be used: